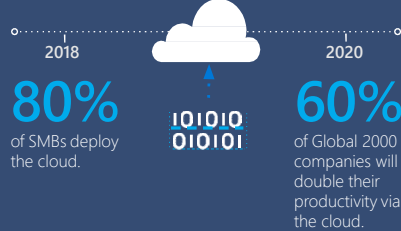




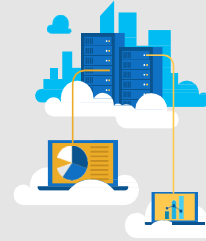
# Move your data to the cloud with **Azure** and **The Bauen Group**

## CUSTOMER JOURNEY

► What's happening in the industry?



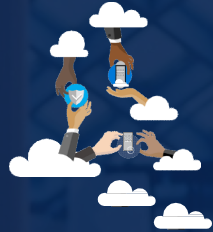
► How can the cloud help me?



<b>Data capacity</b> By <b>2020</b> the amount of high-value data will double.	<b>Compliance</b> Industry standards must be met for <b>data compliance</b> .	<b>Secure data</b> Customers need constant <b>secure technology</b> ; 76% of enterprises are restricting access to sensitive data to limited individuals.
<b>Costs</b> Public cloud is growing at 6x the rate of IT spending through 2020. Moving to the cloud <b>reduces costs</b> .	<b>Data and infrastructure availability</b> Customers need to ensure <b>availability</b> and infrastructure <b>reliability</b> .	

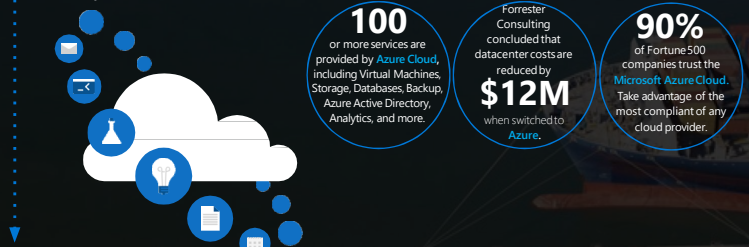
► Where do I start?

- Take these steps:
- 1 Back up your data to the cloud
  - 2 Mitigate the impact of disasters
  - 3 Secure your data in the cloud



<b>Data Backup</b> With Azure backup solutions, you can <b>protect your data and applications</b> to avoid costly business interruptions and meet compliance requirements. Securely extend your on-premises backup storage and data archiving solutions to the cloud—reduce cost and complexity, and achieve <b>efficiency</b> and <b>scalability</b> .	<b>Disaster Recovery</b> Even a minor outage can put you at a competitive disadvantage. Be ready with a business continuity plan that includes <b>disaster recovery</b> for all your major IT systems—without the expense of secondary infrastructure.	<b>Security</b> With an increase in security breaches and cybercrimes, companies are rightfully concerned about the security of their data in the cloud. Stay protected with <b>Azure security</b> .
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► Why Azure?



<b>Data Backup</b> <ul style="list-style-type: none"> <li>Simplify tape management with significant cost savings, short recovery times, and up to <b>99 years</b> of retention.</li> <li>Stored in geo-replicated storage, maintaining 6 copies of data across 2 Azure datacenters.</li> <li>99.9% service availability.</li> </ul>	<b>Security</b> <ul style="list-style-type: none"> <li>Leverage advanced <b>analytics</b> and threat intelligence to detect attacks.</li> <li>Simplify investigation for rapid threat response.</li> <li>Use access and application controls to block malicious activity.</li> </ul>	<b>Disaster Recovery</b> <ul style="list-style-type: none"> <li>Restore services during a site outage at the primary datacenter.</li> <li>Protect Hyper-V, VMWare, and physical servers with System Center and SQL Server AlwaysOn.</li> </ul>
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